



# AFC SPONSORSHIP OPPORTUNITY



## PLATINUM & GOLD



PLATINUM SPONSOR

HOME & AWAY GAME JERSEY



GOLD SPONSOR

PRACTICE JERSEY



BACK

ARM

FRONT

SILVER  
REC LEAGUE SPONSOR  
3 SPOTS AVAILABLE

YOUR COMPANY  
LOGO HERE



BRONZE  
CAMP T-SHIRTS & MORE



# AFC SPONSORSHIP LEVELS



## PLATINUM: (1 SPONSOR ONLY - 2 YEAR AGREEMENT)

- Primary Jersey Sponsorship - Logo on Front of Competitive Home & Away Jerseys for 2 years
- Logo on Home page of AFC Website for 2 years
- Opportunity to have booth at Major Club Events for 2 years
- Individual Dedicated Large Banner at Pioneer for Major Club Events
- Logo on AFC Step and Repeat at Pioneer



## GOLD: (1 SPONSOR ONLY - 2 YEAR AGREEMENT)

- Logo on sleeve of Competitive Home & Away Jerseys for 2 years
- Logo on Sponsorship Page of AFC Website for 2 years
- Opportunity to have booth at Major Club Events for 2 years
- Dedicated Individual Banner at Pioneer at Major Club Events
- Logo on AFC Step and Repeat at Pioneer



## SILVER: (REC LEAGUE 3 SPONSORS ONLY - 1 YEAR AGREEMENT)

- 3 price points available - Logo on front, sleeve or back of game day jersey for spring & fall
- Logo on Sponsorship Page of AFC Website
- Opportunity to have booth at Major Club Events

## BRONZE: (1 YEAR AGREEMENT)

- Logo on back of Camp T-shirt for 1 year
- Logo on Sponsorship Page of AFC Website for 1 year
- Logo on banner hung at tournaments
- Opportunity to have booth at Major Club Events for 1 year

## MEMBERSHIP/MARKETING REACH

### PLAYERS

3500 + players

### TOURNAMENTS

450+ Teams

### INSTAGRAM

3k + followers

### WEEKLY REACH

5k People



# SOCIAL MEDIA OUTLINE



## PLATINUM: (1 SPONSOR ONLY - 2 YEAR AGREEMENT)

Ongoing social media recognition

One annual social media post - individual (promotion, highlight etc.)

Annual gratitude post on social media - individual



## GOLD: (1 SPONSOR ONLY - 2 YEAR AGREEMENT)

Monthly social media recognition

One annual social media post- individual (promotion, highlight, etc..)

Annual gratitude post on social media - individual



## SILVER: (REC LEAGUE 3 SPONSORS ONLY - 1 YEAR AGREEMENT)

Monthly social media recognition

Annual Gratitude post on social media-individual

1 promotional social media post per season spring & fall

## BRONZE: (1 YEAR AGREEMENT)

One annual social media post- individual

Annual gratitude post - group

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